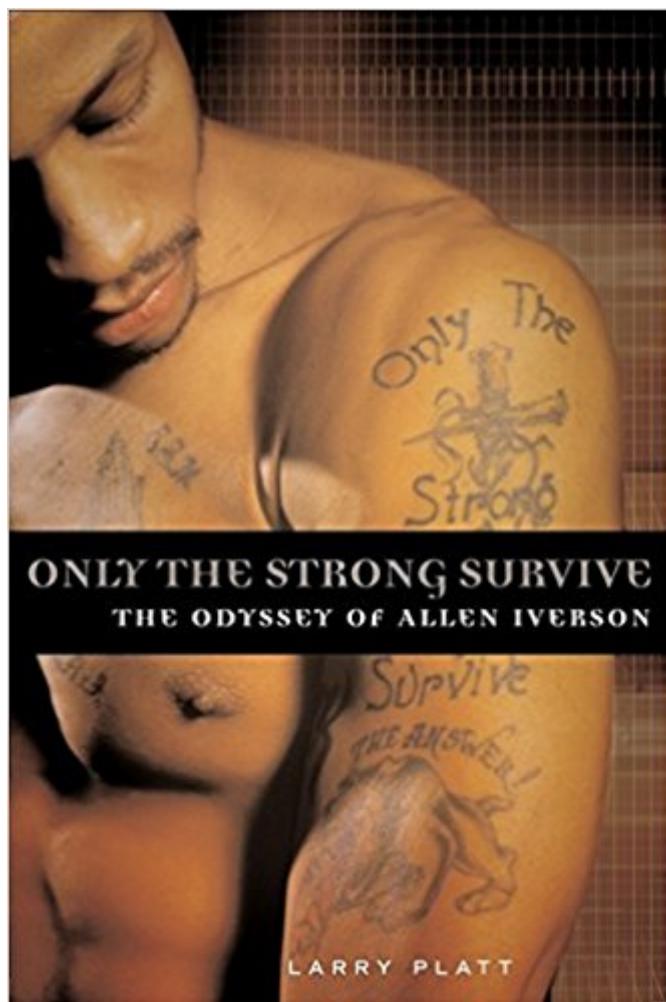


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Only The Strong Survive: The Odyssey Of Allen Iverson



Synopsis

There are few figures among America's media-saturated landscape that loom larger than the National Basketball Association's undeniable superstar Allen Iverson. He was the first overall pick of the 1996 NBA draft, and the spotlight has not left him since. Defiantly tattooed, with his hair in cornrows, the six-foot Philadelphia 76ers point guard has been vilified by a sports press still fawning over Michael Jordan's non-threatening, clean-cut visage. From Iverson's rap sheet to his rap album, from his on-court feats to his off-court antics, breathless fans and journalists alike seem determined to track his every move. Part sports star, part antihero, part hip-hop icon, Iverson has managed to cross over into the mainstream of American culture -- without compromise. It wasn't long before Iverson's prodigious athletic skills became apparent. Raised in poverty, with his father in prison, Iverson retreated to his local playgrounds and found escape from the all-too-common woes of the inner-city dweller. In one summer alone, eight of his friends were killed in shootings. But Iverson's talent simply could not be denied, and basketball remained the one constant in his tumultuous existence. And so Iverson, despite all odds, rose. A now-infamous scuffle in a bowling alley led to near race riots in Iverson's hometown of Newport News, Virginia, resulting in his being sentenced to jail time during high school. Eventually, Governor Douglas Wilder granted him clemency, the conviction was overturned on appeal, and his ascent continued. Georgetown coach John Thompson stepped in, giving Iverson a berth on his team at a time when other universities were too skittish to offer the same. It was their loss. After two tremendous years at Georgetown, Iverson declared himself eligible for the NBA draft. And the rest is history. In *Only the Strong Survive*, Larry Platt offers up the first full portrait of a complicated and intensely private star, a man whose loyalty to his family, the streets, and his friends (a group he calls Cru Thik) trumps any other concerns -- and that includes multimillion-dollar endorsement deals. Possessing an almost otherworldly talent, Allen Iverson is determined that everyone -- his mom, his homeboys, his cousins -- benefit from it. By embracing his roots and refusing to conform, Iverson has won fans and admirers far beyond the boundaries of the sports world. Filled with exclusive interview material and unprecedented access to many of Iverson's inner circle, *Only the Strong Survive* provides the first in-depth look at the truth behind this newly minted legend.

Book Information

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Customer Reviews

Like his subject, Platt is at his best while running the court, his prose smooth and economical as he describes Iverson's explosive, creative playing style. A longtime journalist whose sports writings have been collected in *New Jack Jocks: Rebels, Race and the American Athlete*, Platt writes with an authority that Iverson fans will appreciate. But the compelling rags-to-riches biography of the controversial NBA superstar is bogged down by Platt's repetitive, heavy-handed critiques of the relationship between black athletes, their marketers and the media. Platt repeatedly outlines how white middle class America is not yet ready for Iverson's hip-hop persona, which is "too in-your-face, too black"-a provocative yet unoriginal insight that quickly grows old. Intent on portraying Iverson as a misunderstood truant with a heart of gold, Platt misses the opportunity to create a thorough, insightful portrait. In doing so, he succumbs to the very weakness he criticizes in so many of his fellow journalists: losing the player to the hype. 16-page color insert with b&w photos throughout.

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Diminutive basketball superstar Iverson is known around the NBA as "the Answer," but throughout his career, there have always been more questions than answers. His impoverished childhood in Newport News, Virginia, seemed destined to lead him nowhere. His mother was 15 when he was born, his biological father was incarcerated for most of Allen's childhood, his de facto father was a small-time drug dealer, and many of Allen's peers succumbed to street violence--eight were shot in one summer alone. But Iverson's incredible physical gifts and mental toughness pulled him through; he was named the NBA's most valuable player in 2000. Platt conducted dozens of interviews with Iverson and his family and friends to compile a portrait of a young man who celebrates his ghetto roots and refuses to eschew his childhood posse as he resists the NBA marketing machine's

attempts to sanitize him for its primarily white fan base. This is a balanced, sympathetic portrait of a complex individual who has overcome a great deal but whose most significant struggles are yet to come. Wes Lukowsky
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This book on Allen Iverson just came far too soon. Allen Iverson is my favorite current NBA player partially b/c he shakes up the status quo -- not necessarily because he wants to make that his objective, but quite poetically, he's doing it just by being true to who he is. This book is a tale about a kid from the wrong side of the tracks, that basically struck it rich but admirably remains "the same" as opposed to "assimilating" just to make his economic & financial counterparts feel comfortable around him. No true criticism of Larry Platt's writing style. If he wanted to go deep into Allen Iverson's undocumented youth and youth exploits, that's fine too. Bottom line is this book, while it has several defining moments, just isn't a compelling enough read because it was written still TOO SOON. A.I., love him or hate him, totally revolutionized the NBA and the image it projected to Middle America. I'd love to read a book about his life when he's 50, 60 or 85. I'm sure he'll be on "60 Minutes" doing a "My Life & times" segment. Whoever writes the book about his life just before that interview will surely have a No. #1 best-seller.

Great read! I love this book. I'm a huge A.I. fan and this book does justice. Recommended for all basketball fans in general especially Iverson fans.

Got this for my dad for christmas... he claims he read it, but I seriously doubt it... According to him "it was great" but he didnt give me any more details...

its the best selling book about allen iverson out there. im a die hard iverson fan so just the fact that this book was written was a positive thing for me. tells the story of his struggle, and the struggle of his friends and associates growing up. he's had a hard past but still entertained millions with his talents. the guy is a legend. 'nuff said

Amazing book about an amazing person!

Fantastic job, great product. The treatment to customers service make you wanted buy more from this guys. Thank you.

I purchased this book for my grandson who is very much into basketball and the players. He has been very excited about the book and we will probably be looking for more soon.

This book was sent as a gift and the recipient was very pleased with it and expressed that he had read it daily since receiving it.

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